

TEAM

4 Full Time
Marketing Team
Members

47 Frontlist

9 Genres

60 Titles per
Year

35 Authors

224,000
questions

15,000
Registrations

8,000
Surveys

6 Focus
Groups

3 ePrize
Surveys

Separated By
Genre

Largest
Database in the
in the industry

COMMUNITY

1 Amish
Community

4923 Members

96.6% Retention Rate

Time On Site: 8:35

Averaging 200
member/month

81,578 Unique
Visitors Last 12
months

MARKETING REACH

47 Custom
Marketing
Plans

22,000 EMAILS
(A 420%
INCREASE)

190,000
WOF Monthly
Emails

507,000
Twitter
Followers

707,000
Facebook Fans

3.8 Million
Radio
Impressions

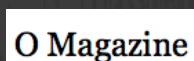
15 million TV
Impressions

86 million
online ad
impressions

PUBLICITY



THE INTERNET NEWSPAPER: NEWS BLOGS VIDEO COMMUNITY



1ST CHRISTIAN
FICTION REVIEW